

May 2006

# WORLD WATERPARK

The Official Magazine of the World Waterpark Association

## Timeshares + Water Park = Triumph

Virginia's  
Massanutten Resort

**Fun for 7 to 70**  
Turkey's Club AliBey Water Park

**'Goofy' Becomes Grand**  
The Edge Resort & Waterpark  
in Minnesota

**Compliments to the Chef**  
Franchising Your Food & Beverage

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NO MATTER WHAT YOUR AGE,  
THE SLOGAN AT CLUB ALIBEY IN  
TURKEY SUPPORTS THE FACILITIES'

WIDE RECREATIONAL OFFERINGS

**T**he story begins in 1999. At that time, a group of business people in Turkey decided to undertake a project that would combine the "harmony" of water with recreational fun. These individuals had a goal of creating smiles on the faces of those taking vacations in the holiday sun. They wanted to combine the energy of children with water to create happy families. With that in mind, the group created Club AliBey Aquapark, a family-oriented waterpark with the philosophy of "Fun for Ages 7 to 70."

Club AliBey Resorts is one of leading resort groups in Turkey. Club AliBey Aquapark opened in May 2001 as the newest member of this company. The park is set on 182,988 square feet near Club AliBey Holiday Village in the Turkish Riviera area of Manavgat/Antalya. Capacity of the waterpark is 1,200 guests. The facility features six pools, 17 waterslides and many in-pool activities. Club AliBey Aquapark is open between March 15 and Nov. 10. Operating hours are 10:30 a.m to 6 p.m.

Guests are generally tourists and occasionally local visitors.

### ACTIVITY INFORMATION

Club AliBey Aquapark offers a variety of activities for all age groups. Professionals design all the activities to ensure guests enjoy their day at the waterpark. Safety is

of primary importance when planning all activities. In fact, the park bases its safety guidelines on international standards and informs guests of the steps it takes to keep them safe. These safety measures include well-trained lifeguards who are always ready to help guests with whatever needs they have.

Features of the waterpark include:

### WATERPARK ATTRACTIONS

- **Family slide.** This ride is an exciting, fun trip for family members of all ages. Guests' excited screams down the 656-foot slide turn to laughter as they reach the splash pool.
- **Kamikaze.** This 196-foot long speed slide creates a feeling of flying in guests before they hit the water.
- **Freefall.** The fastest slide in the aquapark, this ride





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takes guests on a free fall down a 70-degree angle to a straight 98-foot runway.

- **Black Hole.** Also known as the "Spirit of Darkness," this attraction offers many sharp turns over a 328-foot ride for both double or single riders.
- **Rafting.** Located near the "Black Hole," the design of this ride is similar to that one but is not enclosed.
- **Multislide.** On this four-lane, 164-foot-long slide, guests can race one another to the bottom.
- **Space Bowl.** Once the lifeguard gives the go-ahead, guests seem to spin through space as they swirl around inside the bowl before diving into the pool below.
- **Big Hole.** Special triple and double tubes carry guests along a wonderful journey on this 590-foot ride.

### THE MAIN ATTRACTION

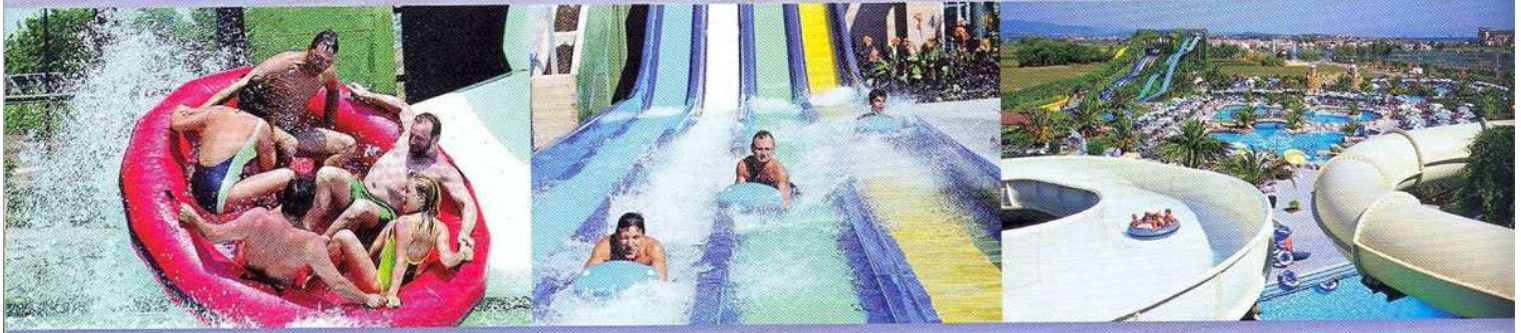
Club AliBey's activity pool (10,764 square feet) is set in the center of waterpark. It consists of many water activities and offers guests a wonderful place to enjoy and relax. It includes the following activities:

- **Wild River.** From the activity pool, guests ride a high-speed, circular path that allows them to relax as the flowing water moves them along.

- **Rain Forest.** In this section of the activity pool, spouts sprinkle water in a gentle rain over guests.
- **Fast-Flow Stream.** Guests can test their resistance in swimming against strong water flow in this region of the pool.
- **Jacuzzi.** Three jacuzzis are part of the activity pool. Each has different functions, and each is large enough to accommodate 30 guests simultaneously. They are perfect options in which guests can relax.
- **Massage Jets.** Massage jets direct their soothing spray against various body parts to relieve aches and pains.
- **Massage Beds.** As guests lay on one of the three massage beds of the activity pool, slow-water bubbles relax the body and feet.
- **Foot-Massage Units.** These massage jets are specially located to reach guests feet.
- **Elbow-Massage Units.** Like the foot-massage units, these jets are designed to massage arms and elbows.

### POOLS FOR KIDS

Spread over 182,988 square feet, the children's complex at Club AliBey is a veritable paradise for kids. This area of the facility boasts an aquapark, waterslides, paddling pool, children's pool, special sand pool for babies and



playground areas for children.

Families can plan their vacations around activities in which they splash around with the kids or feel secure in leaving the children in the supervised mini club for kids while the parents relax elsewhere in the park.

Park management designed the children's area to offer a variety of activities because it puts such a priority on children enjoying themselves. For example, the beach pool and kids activity pool provides toys and slides designed with a child's safety in mind. This area is the perfect place for small children to play in the sand and water, while the kids activity pool—31 inches deep—is more appropriate for children over age 5.

Some of the fun activities and slides in the children's area include:

- Interactive ship with slides and water cannons
- Octopus-themed slide
- Castle playground with slides
- Waterfall
- Mini whale
- Squirting clown head.

In addition, because children are such an integral part of the park's guests, the Club AliBey Aquapark has taken great care to create additional attractions that are especially of interest to them and their size. These rides include:

- Junior free-fall slide
- Junior rafting
- Junior body slide.

## CHOOSING PARTNERS

After an extensive suppliers research for waterslides, Club AliBey decided to work with POLIN, a Turkish man-

ufacturer. Club AliBey chose this supplier because management believed it was a company that would provide a high quality, wide variety of products and offer cost advantages at the same time.

Hakan Ozturk, Waterpark Manager for Club AliBey, says, "POLIN is strictly committed to the international norms for quality and safety and has been exporting its products to several countries with the most strict quality and safety regulations for many years."

Ozturk adds, "Club AliBey has been involved in the process of project design of the waterslides from the very beginning, cooperating and even working together when necessary with the designer architect of the project."

## RESTAURANT, BARS AND OTHER AMENITIES

Club AliBey offers an open buffet restaurant and two bars. The main restaurant is located at the southern edge of the waterpark. It can accommodate 500 guests and is open from noon to 2 p.m. and 3 to 5 p.m. with two different menus including special menus for children and a special health-conscious buffet.

Ilica Bar is located in the northern part of the waterpark. It's location makes it a great place to enjoy a cold beverage while watching exciting ride activities in the park. An aqua bar is located nearby the restaurant serving all kinds of beverages.

All food and beverages are free of charge to guests.

Club AliBey also offers a fully equipped health center, as well as trained and certified lifeguards and security staff. Lockers also are complimentary to guests. **WWA**

## CLUB ALIBEY AQUAPARK

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[Club-AliBey.com](http://Club-AliBey.com)

**Owners:** Gürok Tur. Ve Mad. A.S.

**Admission prices:** US\$40 per person per day

**Dates open:** March 15-Nov. 10

**Size:** 182,988 square feet (17,000 square meters)

**Capacity:** 1,200

**Number of seasonal employees:** 50

## CLUB ALIBEY SUPPLIERS

**Development/Design:** POLIN

**Construction:** Gurok Tur. VE Mad. A.S.

**Waterslides:** POLIN

**Raft/Tubes/Mats:** Zebec Inc.

**Children's equipment:** POLIN

**Furniture:** Grossfillex

**Pool/Deck coatings:** Kutahya Ceramics

**Filtration equipment:** Gunsu A.S.

**Pumps:** Wylo

**Chemicals:** Gunsu A.S.

**Chemical controllers:** Gunsu A.S.

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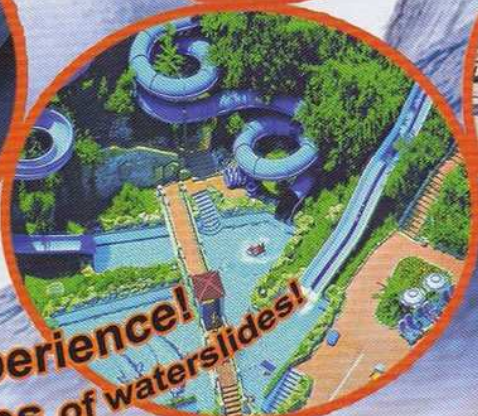
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