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POLIN: 40 AND FABULOUS

Polin's patented technologies, extensive R&D and creative flair have made it one of the world's leading waterpark design and manufacturing companies.

Director of marketing and communications Sohret Pakis tells the story

How has Polin developed in recent years?

Polin is one of the world leaders in the design, engineering, manufacturing and installation of waterparks, waterslides and waterplay attractions. To date, Polin Waterparks has designed and installed more than 2,500 waterparks in 100 countries around the world. We are a growing company in terms of numbers, plant capacity, turnover, number of projects, number of countries, awards and brand awareness.

We've worked with a wide variety of clients, installing the first waterparks in many countries and award-winning rides at parks with world-renowned reputations.

Which projects stand out?

Cartoon Network Amazone in Thailand was a game-changing project for us. Polin themed each and every waterslide in the internationally branded water theme park and received the WWA Leading Edge Award.

King Cobra is a great example of a themed waterslide that's a game-changing concept in the industry. It has won many awards, including Best Waterslide in Europe in 2012, 2013, 2014 and 2015.



■ Polin's marketing director Sohret Pakis

What projects should we look out for?

We have many installations opening in 2016, including Amaazia Waterpark in Surat, India; Paradis des Zibanes in Biskra, Algeria; Mega Fun Waterpark in Anji, China; Blueland Waterpark in Chittagong Port, Bangladesh; Harmony of the Seas Cruise Waterpark and many more.

What is your signature product?

In terms of technologies, RTM closed-moulding manufacturing (Resin Transfer

Molding) has been pioneered by Polin since 2006. The technique has many advantages, not only creating the best-looking slides with a perfectly smooth and shiny finish on both sides, but also producing stronger, lighter slides in less time and with less waste. Today the industry is heading toward closed-moulding as the leading technology displaces the conventional or traditional methods. Plus, we offer our patented NLE, SPE, and translucent rides in RTM.

Our newest signature rides are especially exciting. These new offerings present unparalleled design, intense rider experiences and creative theming. King Cobra is the first waterslide to offer a theme built into its fibreglass design. And it doesn't have to be based on a cobra – we're creating a dragon-themed version for a project in China and a ship-themed one for a project in Indonesia.

Polin offers combo and hybrid options, with multiple slide experiences in one ride.

What is the latest development from Polin R&D?

We've created seven new design options that can be customised for each specific



■ Polin worked on Cartoon Network Amazone, Bang Saray, Thailand



■ Polin designed Santorini Water Fantasy in Phetchaburi, Thailand



■ Agua Magica in Sevilla, Spain, was designed and supplied by Polin

project. The options are Graffiti, Mosaic, Triangulated, Wood 'n Slide, Reflection, Honeycomb and Slide 'n Roll. With this array of different effects, we believe a new level of waterpark design is possible.

What is your USP?

I believe it is our maintained focus on three important principles that shapes our approach in everything we do. These three principles are innovation, quality and technology. Each and every step we have taken throughout the past 40 years has benefited our operation because everything is shaped around these.

We have also set three technology targets as primary objectives for the next few years. The first is to be the technology leader among waterslide suppliers. To support this effort, we have stepped up our investment in technology over the past couple of years. Specifically, we have invested in composites manufacturing technologies, simulation and computer-aided design and development, material technology (such as surfacing materials, nonslip surfaces and coatings on soft surfaces, splash pads, and special effects) and technology-integrated products.

How would you sum up Polin's 40 years of success?

Polin has perfected hundreds of exclusive and successful projects all around the world: outdoor parks, indoor parks and hotel/resort packages. Polin has worked on Europe's largest waterpark, Europe's largest indoor waterpark, the Middle East's largest waterpark, and award-winning waterparks in Iran, Russia, Turkey, Vietnam, Ukraine, Greece, Czech Republic and many more.

Some were immense projects with 50 waterslides and many kids' play attractions; some were smaller parks with fewer attractions. Some were themed, and some were not. Many were parks with world-renowned reputations, and others were local venues. Some were indoor, and some were outdoor. We have been fortunate to work with a wide variety of clients, installing our signature rides or creating specially designed rides.

Here at Polin, we've been proud to work with clients who are open to our ideas and who have allowed us to collaborate on some fabulous projects. Polin is 40 years old, and look forward to the next 40 years in the industry. ●

POLIN TIMELINE

1976 Polin founded in Istanbul to make GRP (fibreglass) products

1980s Polin produces waterslides for customers in Turkey, Germany and Austria

1992 Polin products gain German TUV certification

1996 Polin completes first waterpark in Russia

1999 Polin joins WWA and EWA

2001 Polin completes Aquarena in Budapest

2003 Polin begins to export to the US, completes Hurgada in Egypt and Aqacity in Turkey

2006 Polin began RTM (Resin Transfer Molding) production

2005-2007 Polin completes waterparks in 2007 Ukraine, Syria, Vietnam, Greece, Czech Republic and the Middle East

2007 Polin introduces a new translucent RTM waterslide technology

2009 Polin introduces the NLE and SPE systems

2010 Polin patents King Cobra waterslide

2014 Polin moves to new facility, the largest waterslide manufacturing plant in the world

2015 Polin becomes exclusive global distributor for American Wave Machines and WOW Wave Ball